



In support of

HeForShe

UN Women Solidarity Movement
for Gender Equality



Government House
New Zealand

Message for HeforShe Campaign

Kia ora tatou

As the HeforShe Campaign is launched in New Zealand, I am delighted to be named as one of its champions. For me, like many other men, I have a personal stake in being a HeforShe champion – my wife, my daughters and my granddaughter.

I invite other men to join with me in expressing public support for the Campaign's goals of increasing gender equality in New Zealand, challenging negative stereotypes, and empowering women in the workplace. It is only when gender equality is embraced by all sectors in society that we will see positive and permanent change for all women.

Lt Gen The Rt Hon Sir Jerry Mateparae, GNZM QSO
Governor-General of New Zealand